

Listening & Reading

ANSWER SHEET

ID NUMBER

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Item #						
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2	A	B			-	
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10	A	B			+	
11	A	B	C		+	
12	A	B	C		+	
13	A	B	C		+	
14	A	B	C		+	
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16	A	B	C	D	+	
17	A	B	C	D	+	
18	A	B	C	D	+	
19	A	B	C	D	+	
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21	A	B	C	D	+	
22	A	B	C	D	+	
23	A	B	C	D	+	
24	A	B	C	D	+	
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35	A	B	C	D		+
36	A	B	C			+
37	A	B	C			+
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In this report I will analyse data of attendance of museums and galleries in England. I will also give some recommendations and compare different museums and galleries.

In 2013 Natural History Museum and Science Museum were the most successful and popular (3.7 million visitors in Natural History Museum, and Science Museum had 3.8 million visitors). In comparison with them, British Museum and National Gallery were not so interesting for people - 2.6 million visitors and 2.7 million visitors respectively. Tate Gallery had only 900 thousand people which visited it that year.

However, in 2014 two leading museums introduced admission charges, which has led to substantial decrease of visitors. In 2015 and 2017 British Museum and National Gallery became favorites of tourists and citizens of England. Rate of annual growth of attendance rised ~~from~~ to about 850 thousand people between 2015 and 2017 and 1.2 million spectators between 2013 and 2015. Tate Gallery also became quite famous with 1.9 million visitors in 2017. National History Museum and Science Museum are currently the least popular among museums and galleries analysed. What should these museums' boards of directors do?

Firstly, they should remove admission charges. Secondly, they should advertise this update on TV and Internet. After these actions, audience will visit them

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more for sure. After 2014 Natural History Museum and Science Museum became really unpopular because of admission charges, so returning to their original strategies should be positive ~~in conclusion~~

In conclusion, I want to wish all these museums to grow and prosper, because they bring education and make people smarter. Their rate of growth of attendance is bigger compared to previous years. This means that people are interested in culture and science.